



A MAGICAL SUMMER OF READING

Welcome to the 2018 Scholastic Summer Reading Challenge!

Dear Parent or Caregiver,

Did you know that when kids read over the summer they are more likely to leap ahead when they return to school? This is often called the “summer leap,” and we’ve made it a priority to keep your child’s skills sharp by encouraging them to read all summer long.

This year, our school signed up to participate in the Scholastic Summer Reading Challenge, a free online reading program that invites students to log their reading minutes all summer. The goal is for the students in our school to discover the joy and magic of reading, and read the most minutes possible in an effort for our school to earn the title, “Best in State.”

I’m excited to share that the theme of this year’s program is *A Magical Summer of Reading!* As students log their reading minutes throughout the 18 weeks of summer, they **will earn digital rewards as they meet their weekly reading goals**. Plus, throughout the summer, students can learn about great new books to read, access fun videos and printables, and more. You’ll also find summer booklists for all ages (in English and Spanish) on the Scholastic Summer Reading Challenge website.

The fun begins on Monday, May 7, 2018, and ends on Friday, September 7, 2018!

I invite you to learn more about the Scholastic Summer Reading Challenge at scholastic.com/summer.

Have a wonderful summer!

If your child forgot his or her summer reading username, please contact me directly.

For more articles, tips, and free resources for parents, visit scholastic.com/parents. For more games, book recommendations, videos and free activities for kids, visit scholastic.com/kids.

Scholastic Customer Service: 1-800-SCHOLASTIC or summerchallengehelp@scholastic.com.



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